



Winnipeg Regional Health Authority
Caring for Health

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SIGNUPFORLIFE.CA SEES 3,237 MANITOBANS REGISTER THEIR INTENT TO DONATE IN WEEK ONE

Transplant Manitoba submits Manitoba's new online intent to donate organs and tissues registry to Guinness World Records.

Winnipeg, MB – Transplant Manitoba and the Winnipeg Regional Health Authority are calling the first week for SignUpForLife.ca a success.

“In an eight hour period starting at 11 a.m. when the site was launched on Monday we had 1,022 people register,” said Dr. Brendan McCarthy, Medical Director for Transplant Manitoba – Gift of Life program.

According to the Guinness Book of World Records website, the most people to sign up as organ donors in eight hours was achieved by 765 participants in an event organised by The Quest for the Gift of Life Foundation at the Springville City Arts Park in Springville, Utah, USA on August 28, 2010.

“With over 3,000 registered in the first week, including a record-breaking first day, the site definitely got off to a great start. We knew that Manitobans wanted a secure and easy way to register their intent to be donors, so it is wonderful they have responded with such enthusiasm and again proven just how generous and giving they are,” said Minister of Health Theresa Oswald.

The site allows registrants to share the news that they have registered with friends and family using Facebook, Twitter or email. This helps not only to ensure that a person's loved ones are aware of their donation wishes, but has also been instrumental in promoting the site.

“We have seen that awareness of the site, and the importance of registering has taken off with the help of social media,” said Arlene Wilgosh, President and CEO of the Winnipeg Health Region, who urged those who hadn't yet registered to do so now. “The conversations that are being generated about organ and tissue donation and the SignUpForLife.ca registry are going to help save lives.”

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